

ABSTRACT OF THE INVENTION

A modular fishing rod holder comprising an elongated hollow body which extends between an open front end and an open rear end. The body incorporates a nose cone at its rear end. Means at the front end of the body is provided to mate with and releaseably secure corresponding means on one end of a rod. The fishing rod holder also comprises a reel housing body. Means at one end of the reel housing body and the rear end of the hollow body permit releasable attachment of the reel housing body and hollow body so as to hold within, in operational position, a spinning reel.